THE WAY HOME SUMMIT + SLEEP OUT 2026

Covenant House Alaska

SUMMIT HOSTED AT THE HILTON DOWNTOWN ANCHORAGE
SLEEP OUT HOSTED AT THE ALASKA NATIVE HERITAGE CENTER

THURSDAY, NOVEMBER 19

Sponsor the Summit. Power the Night.

Put your organization at the heart of the night Alaska comes together for its kids.

This November, Alaska hosts its first-ever Way Home Summit on youth homelessness, a room of business, Indigenous, law enforcement, and civic leaders coming together around one bold idea: that Alaska can end this crisis. These are the leaders we want at the table, and we make it easy to lead. Put your name on it, fund it, and take part however works for you. **One relationship, three ways to show up: sponsor the Summit, send a Summit delegation, and/or field a Sleep Out team.**



SPONSORSHIP LEVELS ON BACK PAGE

Sleep Out: Corporate Edition 101 & What Has Changed

The Covenant House Sleep Out is a national event, with more than 30 cities and thousands of people participating annually. Alaska hosts the Corporate Edition — business and civic leaders sleeping out together — and this year, thousands nationwide will sleep out on November 19 to end youth homelessness. Typically, each Sleep Out Champion raises a $3,000 minimum. **This year, your sponsorship would cover that minimum for a set number of yourteam, so anything they raise on top is pure upside** — more support for Alaska's youth and greater visibility for your organization.

Join us for the night yourself or send your team; the spots are yours either way. Want to add additional leaders to your team? Anyone extra raises the standard $3,000 on their own. **And should your organization wish to sponsor the Summit and not participate in the Sleep Out, that's entirely ok.** We are honored to have any and all support to end this crisis in Alaska.

SPONSORSHIP LEVELS

THE WAY HOME SUMMIT + SLEEP OUT 2026

Covenant House Alaska

IN-KIND PARTNER

MATCHED
INVESTMENT

- Provide breakfast, 4:30am coffee, buses, tents, security, heat lamps, or A/V — named where it lives at the Sleep Out, with added visibility across digital platforms
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

NORTH STAR

$50,000
INVESTMENT

- **Your name in the event title — The Way Home Summit, presented by [Entity] — plus brief remarks from entity leadership on stage**
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

PLUS:

30 SUMMIT SEATS
4 SLEEPOUT CHAMPION SPOT

AURORA

$25,000
INVESTMENT

- **Your logo on the Summit stage and in the program; introduce a Summit panel on stage**
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

PLUS:

20 SUMMIT SEATS
3 SLEEPOUT CHAMPION SPOT

VIGIL

$15,000
INVESTMENT

- **Your name on the candlelight vigil (taking place at end of program)**
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

PLUS:

10 SUMMIT SEATS
2 SLEEPOUT CHAMPION SPOT

LANTERN

$10,000
INVESTMENT

- **Introduce a Summit panel on stage**
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

PLUS:

5 SUMMIT SEATS
1 SLEEPOUT CHAMPION SPOT

DAYBREAK

$5,000
INVESTMENT

- **Sleep Out sunrise send-off recognition**
- Logo on the event website
- Recognition in event materials and printed agenda
- Ready-made social graphics — turnkey to share on any platform

PLUS:

2 SUMMIT SEATS
1 SLEEPOUT CHAMPION SPOT

SCAN TO LEARN MORE & REVIEW CURRENTLY CONFIRMED PARTICIPANTS Sleep Out: Corporate Edition details, current sponsors and Champions, and the Summit program agenda.

$2,500
INVESTMENT

- **Your logo on a Summit Break conversation pod**
- Logo on the event website
- Recognition as a break sponsor

To claim a level or ask a question, contact development@covenanthouseak.org