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Covenant House Alaska is a miracle. Through all my starts and stops, they are always here and never give up on you."

- Tony, 19, CHA Youth

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WHO WE ARE

OUR MISSION

We serve all youth experiencing homelessness or human trafficking with absolute respect and unconditional love.

OUR VISION

We lead change that motivates our community to end youth homelessness so that Alaska's young people can grow into the best versions of themselves.

WHO WE SERVE

Since 1988, Covenant House Alaska (CHA) has served more than 30,000 youth experiencing homelessness or human trafficking.

Covenant House Alaska is nationally recognized for the innovative work we do to provide young people everything they need in one place — so they can move forward to a brighter future.



A Youth Engagement Center Reborn

Dear Friends: Covenant House Alaska marked 33 years of service in 2021! And with that milestone, we gratefully look back at all we've accomplished together as a community, including the tremendous outpouring of support eight years ago for the building of our Youth Engagement Center (YEC) at 755 A Street.

Whereas we were once limitied to the cramped, dark quarters of our previous shelter, we now have 79 beds across all our programs, providing enough open space for youth to grow and flourish into productive and thriving young adults. We envisioned ourselves as a sanctuary where youth can heal, learn and be wrapped in critical services — and since our opening day, that vision has been realized. In fact, in 2021 we have either opened or broke ground on two more programs that demonstrate our commitment to wraparound services. I am proud to say that in the fiscal year 2021, we broke ground on Bridge to Sucess and moved our minors into their

1,345 different youth received help from CHA last year.

own residence, affectionally know as the MACK house (Minors Accessing Care and Kindess). There is more information about these programs in this report, but what you need to know is that the opening of these two innovative programs is a large step in achieving functional zero in our community. The past two years have been extremely difficult, but still, our young people remain resilient and determined. Through the

pandemic, we have seen incredible progress and many positive transformations.

This Impact Report will give you, our supporters and donors, an earnest look at the work being done here at Covenant House Alaska. We have been tracking the data that gives us a more accurate idea of how our youth fare after leaving the safety of Covenant House Alaska. We want you to know that none of this could have been accomplished without your help. While this year the majority of our funding



We have witnessed a dramatic change, not just in the number of youth we now serve, but in the innovative ways we now serve them..."

Alison Kear

has come from COVID-19 relief funds, we fully expect to shift back to our normal of being mostly funded by our community and private funders. Thank you for making a difference in the lives of our Alaskan youth.

ALISON KEAR CEO



AMY MILLER CHA BOARD CHAIR



THE CHALLENGES OF OUR YOUTH AT CHA

39% ARE AT HIGH RISK OF HUMAN TRAFFICKING

58% HAVE EXPERIENCED DOMESTIC VIOLENCE

30% HAVE BEEN IN FOSTER CARE

20% ARE PREGNANT OR ALREADY HAVE CHILDREN ON ARRIVAL

40% HAVE DISABLING CONDITIONS

Nearly every young person who arrives at Covenant House Alaska has experienced trauma — and they are experiencing more serious challenges than ever before, including sex trafficking, abusive homes, substance abuse and disabling conditions that act as barriers to housing. These adverse childhood experiences put youth at greater risk of exploitation later in life.



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Alaska has the highest rates of child abuse and neglect in the nation – we see this every day in the young people who seek sanctuary with us."

Covenant House Alaska

DEMOGRAPHICS

We are fortunate to partner with Alaska Native organizations in serving our youth, including Alaska Native Justice Center, The CIRI Foundation, Cook Inlet Tribal Council, and Southcentral Foundation.

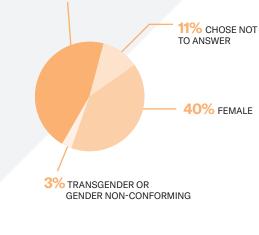
Today, almost half of our youth are of Alaska Native and Native American descent. We are seeing an influx of youth coming from rural Alaska to Anchorage as the state economy continues to reopen. (See data below.)

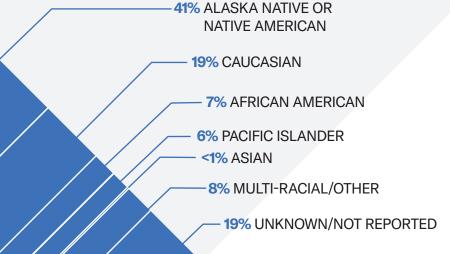
AVERAGE AGE OF YOUTH WHO ARRIVE 19 YEARS

46% MALE

CHA YOUTH WHO CAME DIRECTLY **30%** FROM OR HAVE BEEN **IN FOSTER CARE**

GENDER







CHANGING LIVES

Redefining What a Homeless Shelter Means

On any given night, CHA provides young people with a warm, safe place to lay their heads at our Youth Engagement Center (YEC). But it's much more than "bread and a bed." It's an intentional space where youth can stretch to their greatest potential with art, music, exercise, cultural programs and computer skills, as well as the necessary services like counseling, education and job opportunities.

Collaboration is crucial to CHA's mission of ending youth homelessness. Inside our building is a community within a community, where lives are changed with help from our on-site partners who provide everything a youth will need under one roof: healthcare, high school classes, cultural workshops, GED preparation, job readiness, drug and alcohol abuse counseling, suicide prevention, mental health services and life skills training. All our partners have space at the Youth Engagement Center, so no youth falls through the cracks.

OUR PARTNERS

- Alaska Native Justice Center
- Anchorage School District
- Alaska Behavioral Health
- Choosing our Roots
- The CIRI Foundation
- Cook Inlet Housing Authority
- Cook Inlet Tribal Council
- National Crisis Response Canines
- Nine Star Education & Employment Services
- Southcentral Foundation
- United Way
- Volunteers of America

VOLUNTEERS

Volunteers embody the mission of Covenant House Alaska. Year in and year out, they tirelessly give their time to mentor young people and help provide critical services. Volunteers help serve food, sort donations, maintain our facilities, lead art, recreation and music groups, and are consistent role models for our young people. Last year, 165 volunteers gave over 1,611 hours of service to the young people of Covenant House Alaska.

OUR PROGRAMS

Street Outreach

360 YOUTH SERVED

9,193 ACTS OF SERVICE PROVIDED

Drop-In Services

358 YOUTH SERVED

5,994 CRITICAL SERVICES WERE OFFERED

"

I was alone and so scared before I came to Covenant House Alaska. I imagined something like a gym with rows of bunk beds, lots of noise and chaos, but this place is so much better than I could have ever hoped for."

- William, 19, CHA Youth

The Journey Begins: Street Outreach and Services

CHA's Street Outreach team meets at-risk youth where they are, on the streets, and then builds trusting and safe relationships with them. Inside our facilities, youth receive immediate medical attention at our Wellness Center operated by South Central Foundation, critical mental health and substance abuse counseling, as well as a warm meal, a hot shower and dry clothes. 360 vulnerable young people received help through our Outreach and Drop-In services last year.

We help youth ages 13 to 24 who have been trafficked, have fled physical, emotional and/ or sexual abuse, have been forced from their homes, and who have aged out of foster care.



Youth Engagement Center (YEC)

25 DAY AVERAGE LENGTH OF STAY

43,469 MEALS SERVED

221 YOUTH SERVED

20 YOUTH OBTAINED HSD OR GED

39 AVERAGE DAILY YOUTH CENSUS

574 VISITS TO WELLNESS CENTER

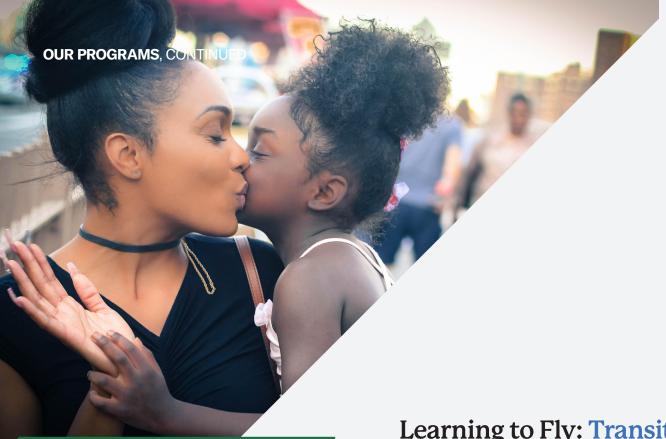
From the Streets to Stable Housing

Youth experiencing homelessness are not hopeless. They are resilient and working hard to achieve success everyday — like stable jobs, diplomas and secure housing. At our 40-bed YEC, young people get the support and guidance needed to reach their full potential. Here, they receive job training, counseling and educational services — and most importantly, the love and guidancesome have searched for their entire lives. Last year, 221 young people gained not only shelter and services at the YEC but also a realization of all the opportunities that lay before them in life.

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My mom and I moved every few months before I came to Covenant House Alaska. After a while here, my grades started to get way better. I felt rested and healthy and cared for, and I realized I wasn't the loser I thought I was. I just needed what everyone needs."

Dillon, 19CHA youth



77 YOUTH SERVED

63 PERCENT EXITED TO STABLE OR PERMANENT HOUSING

Learning to Fly: Transitional Living Programs

Rights of Passage is a 25-bed, dorm-style transitional living program for youth ages 18-24 who are looking to gain stability. Located at the Dena'ina House (a partnership with Cook Inlet Tribal Council) in downtown Anchorage, youth learn to hold down jobs, pay rent, save money, balance a budget, and cook healthy meals. Residents receive individualized guidance and support from staff and mentors during this eighteen-month program as they prepare for independent living.

Covenant House Alaska also serves pregnant teens and young parenting mothers who are experiencing homelessness at **Passage House**, a home in Anchorage which can house up to 5 mothers and their children. Here, young moms learn positive parenting skills, how to find and sustain jobs while being a single parent, and how to live a healthy lifestyle—both for themselves and their children.

In October 2018, Covenant House Alaska took over a program previously run by Catholic Social Services. The **Charlie Elder House** is a supportive home setting for young men ages 16-19 who are experiencing mental health challenges and homelessness. Here we help teenage boys prepare for independent living in a safe, supportive environment.



Expanding Access to Education — One

Size Fits One

We have dramatically expanded the range of our high school programs so that youth can achieve their education in a variety of ways, from onsite ASD classrooms to the nationally-recognized JAG (Jobs for America's Graduates) program. It's never too late for youth to earn a degree for a lifetime of independence. Thanks to our partners — Nine Star, United Way, AT&T, the Anchorage School District, and the Annie E. Casey Foundation — for helping us empower our youth with education.

39 YOUTH GRADUATED FROM OUR EDUCATION PROGRAMS WITH A HIGH SCHOOL DIPLOMA OR GED IN 2021

257 WERE ENROLLED IN ON-SITE EDUCATION PROGRAMS

241 YOUTH OBTAINED CREDITS

POSITIVE OUTCOMES

What Happens After Youth Leave Covenant House Alaska?

Our ultimate goal is to help each young person move forward positively in their lives, with education, stable employment and secure housing. We are starting to track what happens to youth after they leave Covenant House Alaska — and it is encouraging news. Our data shows that youth are able to keep their jobs and stay in secure housing after they move forward from our programs.

Your support is truly making the difference in their lives — and breaking the cycle of homelessness.

71% HAD JOBS AND/OR STABLE HOUSING UPON LEAVING RIGHTS OF PASSAGE TRANSITIONAL LIVING PROGRAM

45% REMAINED HOUSED AFTER LEAVING RIGHTS OF PASSAGE

92% OF YOUNG MOTHERS STAY EMPLOYED AFTER THEY MOVE FORWARD FROM PASSAGE HOUSE

EMPOWERING YOUTH VOICE

New Model of Care

Four years ago, Covenant House Alaska was named as the Lead Agency for Anchorage's Youth Homelessness Demonstration Program (YHDP), an opportunity through the Department of Housing and Urban Development (HUD). This program calls on communities to develop innovative, outside-the-box solutions to tackle homelessness. After a youth-led planning process, Covenant House developed two YHDP projects.

The first project, Rapid Re-Housing (RRH), quickly houses youth experiencing homelessness in apartments instead of in shelters. Step-down rental assistance is offered over 12 months as youth get on their feet. The second is Permanency Navigators, who provide long-term, 100% mobile support as they help youth find housing and navigate community resources. Through relentless engagement, they help young people accomplish everything from small tasks, like obtaining IDs or filling out forms, to big goals, like getting the right apartment and finding meaningful employment. Navigators walk alongside youth through successes and failures with the consistency young people need in a caring adult.

2021 ACCOMPLISHMENTS:

- 50 youth gained housing
- 466 young people were connected with a Permanency Navigator
- Navigators helped young people complete 8,654 tasks or goals related to housing, education, employment and health.



Matthew's Story

Through the YHDP Program, one man was able to exceed expectations. Here is the story of Matthew:

Raised in New York by his mother and father who originated from Barbados and Haiti, they attempted to give Matthew a better life. As they struggled to adapt to the "American Dream," so did Matthew. Matthew experienced depression, hopelessness, and generational trauma from an abusive and broken home. "I had to grow up fast, really fast," he said of his early years.

Later, Matthew found himself wanting to escape the trauma his family had experienced for so many years, Matthew decided to move across the country. With the money he had from a family inheritance, Matthew landed in Anchorage, Alaska. Once in Alaska, Matthew found himself walking from the airport with nowhere to go. After 20 miles and no food Matthew had ended up at Providence Medical Center. There he was able to access information about Covenant House Alaska.

As soon as he arrived to Covenant House Alaska, Matthew hit the ground running. Within two weeks, YHDP connected him with our partners at Safe Harbor. While at Safe Harbor, his determination to succeed only manifested. Eager to work and the desire for a better life, Matthew landed his first job. While working his first job, the staff with YHDP continued their work and assisted Matthew with securing housing through the Rapid Rehousing Program.

The "aha" Moment...

As soon as Matthew moved into his apartment he decided it was time to secure better employment opportunities. He found himself applying at Carrs grocery store. There he worked as a baggage handler, drive up delivery service, and then was offered a position as assistant store director, all while walking to work!

Creating a budget plan and saving his money, Matthew was able to pay for Driver's Educational School. He obtained his Driver's license and continued to save money. With the continued support from his Permanency Navigator at Covenant House Alaska, Matthew was ready to purchase his first vehicle.

Today, Matthew has shown the resilience to overcome depression, hopelessness, and generational trauma and would like to help others through these experiences "I want others to know that creating independence and taking risk to have a better life is ok".



Innovative Next Steps:

Model of Care

MACK House

In September of 2021, we opened Minors Accessing Care and Kindess (MACK) House, a residential facility for 13-18 year olds within our programming. Moving minors out of the Youth Engagement Center and into their own residential home allows our amazing direct care staff to cater an experience that is best suited for the specific needs of developing children.

Read the full story here: https://covenanthouseak.org/mack-house-opening/



Bridge to Success

In June, Covenant House Alaska broke ground on its historic and innovative plan to build 22 micro-unit apartments for youth experiencing homelessness.

Read the full story here: https://covenanthouseak.org/groundbreaking-interview/



ANTI-TRAFFICKING

Our Anti-Trafficking Work

Serving young people who have experienced human trafficking is a daily reality of our work at Covenant Hosue Alaska. According to a national study conducted by Loyola University New Orleans, in 2016, **28 percent** of youth experiencing homelessness in Anchorage are victims of human trafficking. With our partners, we served 82 victims of human trafficking last year.

While Covenant House Alaska has been an authority in this area for many years, in 2021 we formalized this work in the creation of our anti-trafficking team: ANCHOR Team. This team works alongside the FBI and our other anti-trafficking partners to empower young people to exit human trafficking situations.

We also work with the following agencies onsite at the Youth Engagement Center to bring help and hope to these young survivors of the most heinous crime — sex trafficking:

Alaska Native Justice Center

AWAIC (Abused Women's Aid in Crisis)

STAR (Standing Together Against Rape)

FBI (Federal Bureau of Investigation)



Law enforcement has told us that within 48 hours of finding themselves on the street, 1 in 3 youth will be approached by traffickers attempting to recruit them."

—Josh Louwerse,

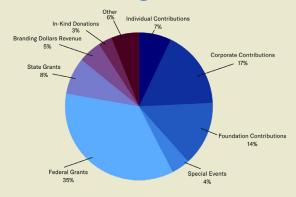
CHA Program
Director



WHERE YOUR DOLLARS GO

Our private donors provide 65 percent of our funding. We work to ensure every dollar you donate to Covenant House Alaska serves the children we care for as efficiently as possible. In fact, 87 cents of every dollar you donate goes directly to funding our programs to help the most vulnerable in our community. How do we do that? CHA has a proven track record of raising money through partnerships and private funds. Recognizing the scarcity of resources, especially in the current economic climate, we understand the importance of building partnerships to reduce duplication of services. We make the most of the resources we receive in order to wrap our youth experiencing homelessness in services and meet their basic needs. (See financials on the right.) That is how we opened the doors to our new Youth Engagement Center in 2013 with no debt. Together with our Board, CHA is committed to expanding our operations and have developed sustainable funding to make that happen.

CHA Funding Sources FY21



FY2020* Costs

MISSION & YOUTH PROGRAMS	COST
Youth Engagement Center	\$3,941,214
Transitional Programs: Rights of Passage & Passage	
House	\$1,815,540
Street Outreach & Crisis Care	\$314,960
Employment & Education	\$577,615
New Model of Care Funding	^{\$} 1,196,525
Total Program Services	^{\$} 7,845,854

SUPPORTING SERVICES	COST
Management and General Fundraising and Special Events	\$1,281,319 \$606,461
Total Supporting Services	\$1,887,780

*FY2021 figures pending

"Now that I can't go to the mall to hang out with friends or go to the movies or even see my friends at school, I have realized that there actually are fun staff and other residents to hang out with in the building. I used to think I had to get out of the building to have a good time and be around friends, but now I see that I have friends all around me at Covey."

-Damian, 19

Weathering COVID-19

We are serving more youth for longer durations—at less cost per resident. Why is this important? The longer a youth receives compassionate guidance, job training, education and counseling services at Covenant House Alaska, the better the outcome. We are working to make youth homelessness rare, brief and non-reoccurring.



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2021 EXECUTIVE LEADERSHIP TEAM

INTERNATIONAL

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HEIDI HUPPERT — CHIEF PROGRAM OFFICER

LAURA MELBOSTAD — CHIEF OPERATING OFFICER

CARLETTE MACK (NON-VOTING) — COVENANT HOUSE

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Every time we reach a trafficked child on the street, or care for a sick teen in our Wellness Center, or help an abandoned youth find a job, you've made an impact. It is amazing what can be accomplished when the community joins together."

Alison Kear,CHA CEO



The CHA Executive Leadership Team. From left: Melbostad, Huppert, Houston, Hemphill, Kear (Not pictured: Benjamin).

TO OUR DONORS

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\$500-\$999

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FY2021 Covenant House Alaska

Financial Overview



Program Dashboard

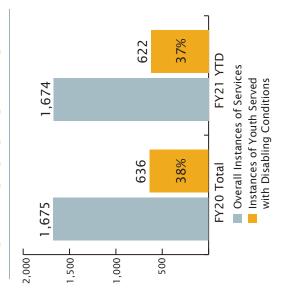
FY2021 through JUNE 30

TOTAL BEDS PER NIGHT

Program	Beds
Youth Engagement Center	40
Rights of Passage	25
Passage House	10
Mary's Place	2
Charlie Elder House	2
Permanency Navigators*	506
Rapid Re-Housing*	62

Total youth served from December 2018 through June 2021

INSTANCES OF SERVICE



The duplicated number of times a youth used a service. This number simply indicates the overall impact on us, or the overall demand. Overall Instances of Services:

Youth Served, unduplicated:
The true number of youth representing the density of demand. One youth served does not mean one instance of service.

TOTAL YOUTH SERVED

unduplicated 106% YTD % of FY20 Total YTD FY21: 1,056 Total FY20: 1,050	
--	--

FY20 Total FY21 YTD						
	By Program	unduplicated	2005	L	300	200-

Rapid Re-Housing (RRH)

200%

FY20 Total FY21 YTD

20

19

Instances of Youth Served

Overall Instances of Service: with Disabling Conditions:

Passage House (PH)

86% %9/

20

28

Overall Instances of Service: Instances of Youth Served with Disabling Conditions:

19

25

FY20 Total FY21 YTD

Rights of Passage (ROP)

FY20 Total FY21 YTD

Youth Engagement Center (YEC)

712 325

838

Overall Instances of Service:

411

Instances of Youth Served with Disabling Conditions:

		FY20 Total	FY20 Total FY21 YTD	%
	Overall Instances of Service:	52	45	87%
	Instances of Youth Served with Disabling Conditions:	16	14	88%
	Permanency Navigators (PN)	rs (PN)		
		FY20 Total FY21 YTD	FY21 YTD	%
	Overall Instances of Service:	417	486 117%	117%
	Instances of Youth Served with Disabling Conditions:	146	220	150%
	Street Outreach & Drop In (SOP)	S) ul uc	ושכ	

with Disabiling Conditions:			
Street Outreach & Drop In (SOP)	S) ul do	OP)	
	FY20 Total FY21 YTD	FY21 YTD	%
Overall Instances of Service: 12,979 8,723	12,979	8,723	%29
Instances of Youth Served with Disabling Conditions:	5,192	3,701	71%

Nd

HAA

QOA

JEC

100

FY21 YTD

FY20 Total

Instances of Youth Served with Disabling Condition: Tracks the overall, duplicated number of times we served clients with an existing Disabling Condition. This number shows the true impact of the demands of clients with Disabling Condition.

FY21 through JUNE 30 Dashb Financial





YTD: \$10,957,482 % % %

YTD % of budget:

REVENUES

%0

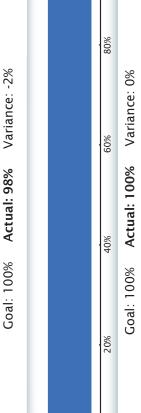
80%

FY21 BUDGET: \$11,182,633 **EXPENSES**

100%

YTD % of budget:

FY21 BUDGET: \$10,110,636 YTD: \$10,122,109





Foundations

Individuals



\$1,509,360 \$2,097,330

Federal Grants

State Grants

FY21 BUDGET:

SECURED:

FY21 BUDGET: \$805,264

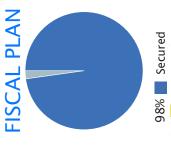
28%

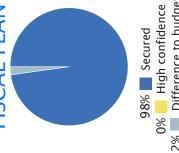
%0

72%

%0







Secured High confidence Difference to budget 101% 0% \$814,375 SECURED: **REVENUE SOURCES** 34% FY21 Budget: Corporations %0 SECURED: %99

